

*Color With A Kick*

Color & Effects

# Bright



The Bright Line of color masterbatches include fluorescent colors. For opaque and translucent colors try daylight bright opaques. For transparent polymers, a unique edge glow effect is possible. Either way these colorants can add a brighter than nature glow that is even further enhanced in

## Application Suitability

**Polymer:**

Day Glow Fluorescents:  
Usually Polyolefins.

Best Edge Glow Effects:  
Acrylic (PMMA). NR PO, TPE,  
TPU, POM



**Applications:**

Packaging & Containers, Housewares, Sporting Goods, Jewelry, Toys, Electronics, Barware, Aquariums, and Pet Toys

**Processing:**

Accurate dosing system and adequate cycle time are recommended to ensure uniform color distribution. Machinery must be purged very well prior to use.

**Color+™  
Options:**

Halogen-Free Fluorescent versions available for PO (Ecobrite™).

**Expect:**

Eye catching colors, enhanced with black lights



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