



A New Angle On Color Color & Effects Motion

The Motion line of color concentrates offer a unique color shifting effect that will catch the eye of anyone walking by. These color concentrates utilize color shifting pigments that add a new dimension to your product. Motion formulation can be individually stylized to differentiate your product. The design possibilities are virtually endless, with color shifts across the spectrum, and appearance changes at varying angles. Motion effects are most apparent on parts with smooth, curved surfaces.

Application Suitability



- Polymer:** Best effect in transparent and near transparent grades (Clarified PP, PET, PMMA, SAN, PC, Transparent ABS)
- Applications:** Appliances, Packaging & Containers, Housewares, Sporting Goods, Jewelry, Toys, Tools, Sports Equipment, Electronics, Automotive, Lawn & Garden, Cosmetics, Medical Devices
- Processing:** Suitable for most applications, Minimizing shear can maximize the effect.
- Color+™ Options:** Indirect Food Contact or FDA requirements
- Expect:** Unique multi-angle colors shifts.



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